

ART. 07-10
April
PARIS 2022

Grand Palais
Éphémère
Champ-de-Mars
artparis.com

24^{ème} édition

Press release - 16 February 2022

Convelio official art shipper for Art Paris 2022

As part of its sustainable approach and commitment to the environment in 2022, Art Paris is pleased to announce that it is partnering with the world's leading fine art shipper, Convelio, which it has chosen to be the fair's official carrier.

The transport sector is one of the largest sources of greenhouse gas (GHG) emissions. Convelio is one of the first fine art shippers to have made a commitment to sustainable development with its *Climate Care* programme that aims to minimise the impact of transporting art on the environment and support the art industry in its transition to a net-zero future.

Art Paris and Convelio want to make the fair as environmentally friendly as possible. To this end, several new services will be offered:

- A groupage service for the delivery of artworks from Parisian galleries that will reduce transport costs and the carbon footprint.
- Packaging materials will include tissue paper and recycled bubble wrap and blankets will be used to protect furniture.
- For transport that requires crating, Convelio uses triple wall corrugated cardboard boxes or bespoke crates made from ISPM-15 compliant wood sourced in French forests. Any offcuts will be given to bakeries in Ile de France for their wood-fired ovens.

In addition to these services, expert installation service for galleries and instant transport quotes for transport outside the Paris region will be provided

Convelio is a world leading, technology-based fine art shipping company.

Located in Paris, London and New York, its mission is simple: to make it easier, safer and cheaper to ship art thanks to an online digital platform, whilst committing to sustainable development and combating climate change. It offers a wide range of services including packing, insurance, customs formalities, door-to-door delivery and white glove delivery. Convelio was founded in 2017 and has already transported goods for 2,000 companies to more than 80 international destinations.





Art Paris (7-10 April 2022) is the leading spring event in Paris for modern and contemporary art. Organised by France Conventions, it is a regional art fair that gives pride of place to proximity, drawing local visitors and favouring local transport solutions. In 2022, the fair has committed to developing an environmentally responsible approach to organising an art fair in the sustainably designed Grand Palais Éphémère. Karbone Prod., founded by Fanny Le Gros, will join forces with environmental consultants Solinnen and Art of Change 21 to assist Art Paris with the implementation of a life cycle assessment-based sustainable approach in what will be a first for an art fair*. This pioneering initiative is supported by French environmental agency ADEME. In the longer term, the aim is to develop a tool for designing environmentally friendly art fairs.

*** Life cycle assessment:**

The life cycle assessment (LCA) takes into account a multitude of criteria to provide an overall view of the environmental impact of a product or process, listing and quantifying the materials and energy used throughout a product's entire lifetime.

Whether the subject of consideration is a product, a service or a process, every stage of its life cycle is considered to establish an inventory of the relevant inputs and outputs from cradle to grave: extraction and processing of raw materials (including energy sources), manufacturing, distribution, usage and end-of-life disposal, not forgetting the various phases of transport.

PRACTICAL INFORMATION

Vernissage (by invitation only)

Wednesday 6 April from 11 am to 9 pm

Opening Hours

Thursday 7 April from 12 pm to 8 pm

Friday 8 April from 12 pm to 9 pm

Saturday 9 April from 12 pm to 8 pm

Sunday 10 April from 12 pm to 8 pm

Admission

Thursday & Friday: 25 € / 14 € for students and groups

Saturday & Sunday: 30 € / 16 € for students and groups

Pass 2 jours : 35 € / 20 € for students and groups

Free admission for children aged under 10

Art Paris team

CEOs: Julien & Valentine Lecêtre

Fair Director: Guillaume Piens

Communication & Partnerships Director: Catherine Vauselle & Audrey Keïta

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