

Art Paris, the unmissable spring event for modern and contemporary art that will be held this year at the Grand Palais from 3-6 April 2025 and Marie Claire, a leading magazine committed to defending the cause of women, have joined forces to launch a prize for women artists in partnership with Boucheron.

Guillaume Piens, Art Paris director

Hélène Poulit-Duquesne, CEO of Boucheron

« Innovation and creative audacity have been an integral part of the company's identity ever since 1858. Creative Director Claire Choisne and I see it as our duty to perpetuate the original vision of Frédéric Boucheron. We are proud to be supporting the Her Art prize, which is the perfect embodiment of our values and a good way to showcase the work of women artists. This initiative is not only an opportunity to take stock of the progress that has been made so far, but also to realise just how far there is still to go for women in the art world. In our opinion, gender diversity is vital because it enhances the way we see the world. For Boucheron, this prize is an opportunity to support a talented artist and to contribute to fashioning a more egalitarian future for everyone working in the creative industries. »

Katell Pouliquen, Editor-in-Chief, Marie Claire (print and digital editions)

« Marie Claire showcases creativity in every size, shape and colour, giving pride of place to women artists and creatives, whether they are painters, photographers, musicians, writers or visual artists etc. In the field of contemporary art, putting emerging artists in the limelight is one of our responsibilities we take very seriously indeed, artists whose body of work often resonates strongly with contemporary issues. It is an honour to team up Art Paris and Boucheron to give even greater visibility to our editorial ambitions and convictions: women artists have a message for all of us! »

**Immortal
A Focus on
Figurative Painting
In France**

Out of Bounds

**ART.
PARIS**

**03—06 April 2025
Grand Palais**

PRATICAL INFORMATION

**Art Paris
Grand Palais**
Avenue Winston Churchill
75008 Paris

Opening times:
Thursday 3rd April from 12 - 8 pm
Friday 4th April from 12 - 9 pm
Saturday 5th April from 12 - 8 pm
Sunday 6th April from 12 - 7 pm

PRESS RELATIONS

Art Paris:
ARC - Agnès Renoult Communication
www.agnesrenoult.com
artparis@agnesrenoult.com
+33 (0)1 87 44 25 25

National press
Donatienne de Varine
Sarah Castel
International press
Miliana Faranda

Marie Claire:
Chupa Renié Communication
www.chupareniecommunication.com
Camille Riant
+33 (0)1 43 18 12 37