

ART. 07-10 PARIS April 2022

Grand Palais
Éphémère
Champ-de-Mars
artparis.com

24th edition

11 April 2022 - post fair press release

A successful 24th edition of Art Paris, the leading spring event for modern and contemporary art

Everything was in place to ensure the resounding success of Art Paris 2022, which this year brought together 130 galleries from 23 countries at the Temporary Grand Palais Éphémère from 7-10 April. The return to its usual spring dates meant that the fair once again kicked off the European art fair season, at a time when the health situation was starting to return to normal and all eyes were on Paris, which is in the midst of a cultural renaissance. Contributing to the fair's success was its choice selection of leading galleries and, above all, its innovative strategy based on a strong commitment to the environment with two themes "Natural Histories" and "Art & Environment" (respectively led by guest curators Alfred Pacquement and Alice Audouin) combined with a sustainable approach that is a first for an art fair.

A total of 68,787 visitors in 2022

Despite the wintry weather and a relatively difficult general context caused by the war in Ukraine and the presidential elections in France, an enthusiastic and excited crowd of visitors packed the aisles right from the opening preview on Wednesday 6 April. If a slight drop in the number of members of the general public visiting the fair was observed (5% less than the 2021 edition that inaugurated the Temporary Grand Palais Éphémère with a total of 72,756 visitors), the number of professional visitors increased by 12% with a marked increase in cultural institution professionals and foreign (mainly European) collectors.

Exhibitors were overall satisfied both by their sales and new contacts made

Sales were strong in the mid-price range and more than a dozen galleries sold out including Suzanne Tarasiève with an ensemble of works by Eva Jospin priced at 45,000 euros, Alain Gutharc who presented a duo show with Edi Dubien and Suzanne Hursky (whose tapestry sold for 23,000 euros) and Pauline Pavéc, who put André Breton's muse Jacqueline Lamba in the spotlight and whose paintings went for 30,000 euros each. A large number of the fair's 17 solo shows also sold out: Thomas Devaux (Galerie Bacqueville), Tony Toscani (Stems Gallery) and Tyler Thacker (Galerie Pact), whose figurative paintings sold for between 20,000 and 65,000 euros. Several young galleries in the Promesses sector sold out as well, such as Galeria Rebelde, Sono and Galerie Felix Frachon from Brussels, which sold around sixty works for prices ranging between 2,500 and 18,000 euros.

Historical works sold very well indeed: a work by Frank Stella was acquired for a 7-figure sum and the paintings of Gilles Aillaud, a representative of the Figuration Narrative movement brought back into the limelight by Galerie Loevenbruck, certainly hit the mark, notably a canvas that sold for 250,000 euros. On the stand of Galerie Jeanne Bucher Jaeger, a small Nicolas de Staël landscape went for around 500,000 euros.

Numerous galleries such as Beres, Continua, Nathalie Obadia, Binôme, Helene Bailly, 313 Art Project, Marguo and Galerie Danysz told the fair organizers this was their best fair yet, whereas

new arrivals including Pietro Sparta, Max Heztler and Gb Agency were satisfied with their sales. Exhibitors have mainly sold to new clients, and they all underlined the increase in the number and quality of collectors at the fair.

Art Paris: the first art fair to implement a sustainable approach

Art Paris is an art fair with a regional focus that gives pride of place to proximity and local sustainable solutions, especially in terms of transport and visitor management. In what was a first for an art fair, Art Paris 2022 made a commitment to developing a sustainable approach to its organisation based on a life cycle assessment (LCA).

At the end of April 2022, the fair will be communicating on the results of the LCA, which looked at how Art Paris impacted the environment during the production, setup and take down phases.

Exact figures will be disclosed to show the extent to which, thanks to some forty actions implemented, Art Paris organiser France Conventions has reduced the fair's environmental impact this year compared to the 2021 edition.

This pioneering approach made possible thanks to the help of Karbone Prod, in collaboration with environmental consultants Solinnen, will be renewed next year.

In 2022, this project received the financial support of the French environmental agency ADEME and the long-term objective is to develop a tool to facilitate the organisation of eco-friendly art fairs.

Art Paris 2023, two themes dealing with notions of commitment and exile

In 2023, Art Paris will be celebrating its 25th anniversary and will run from 30 March-2 April 2023 at the Temporary Grand Palais Éphémère. Two guest curators will address two themes:

- Art & Commitment: a focus on the French scene by Marc Donnadiou

After Hervé Mikaeloff in 2021, Alfred Pacquement in 2022, in 2023 independent exhibition curator and curator in chief at Photo Ellysée (Lausanne, Switzerland) Marc Donnadiou will be presenting his perspective on the French scene with a selection of 20 artists of different generations. His selection is based around these artists' approach to the concept of "commitment", whether a commitment to art, or to the world, its history and what is happening today. According to Marc Donnadiou: "If art doesn't change the world, some works of art do resist and, in their own way, counter the attacks to which the world is subjected. Such works make us more clairvoyant; they foster empathy and emancipation, obliging us to open our eyes to art and the world, to both their histories and current affairs. It is this commitment made by artists and their art that I want to put in the spotlight and contrast with the obscurity that is darkening the outlook today."

- Exile: Dispossession and Resistance by Amanda Abi Khalil

Independent exhibition curator and founder of Beirut's Temporary Art Platform (TAP) Amanda Abi Khalil will be selecting around twenty international artists based around the theme of Exile: Dispossession and Resistance.

Art Paris would like to thank its partners:

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